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news release

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Growers Citrus Packing Joins Sunkist

Cooperative Welcomes Orange Packinghouse to the Sunkist Family

July 23, 2013, Terra Bella, CA...Growers Citrus Packing, a Terra Bella-based grower/shipper of citrus, primarily Navel oranges, is joining Sunkist Growers, Inc.

“We are pleased to be joining Sunkist where we will benefit from their broad worldwide customer reach and marketing expertise. We look forward to a long and prosperous future together,” said David Evans, CEO of Growers Citrus Packing.

Projected to pack 1.6 million cartons annually, Growers Citrus Packing will be part of the robust Sunkist packinghouse network.

“Quality is central to the Sunkist brand, and delivering premium fruit to our customers requires working with first-class growers and shippers,” said Sunkist President & CEO Russ Hanlin. “Growers Citrus shares our commitment to excellence and we are honored to have them joining us.”

Growers Citrus Packing will begin shipping fruit under the Sunkist brand beginning with the 2013-2014 citrus season.

Growers’ Citrus is the latest in a series of quality packers to join Sunkist. “We are pleased with the momentum we have had over the past few years,” states Kevin Fiori, Vice President of Sales and Marketing for Sunkist Growers. “Our success is dependent on our ability to stay focused on meeting the requirements of our customer’s each and every day. A high quality organization like Grower’s Citrus joining Sunkist strengthens our ability to do just that.”

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***Sunkist Growers is a citrus marketing cooperative, founded in 1893,
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