



a cooperative of family farms since 1893™

news release

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FOR IMMEDIATE RELEASE

Sunkist Growers Moves its Headquarters to Valencia

Aug. 12, 2014, Sherman Oaks, California—Sunkist Growers, the 120-year old grower-owned citrus marketing cooperative, will be moving its headquarters from Sherman Oaks to Valencia, California this fall.

“This is an exciting time for Sunkist Growers,” said Sunkist President and CEO Russell Hanlin. “In the past few years, we have made significant advances on key strategic initiatives to position Sunkist for long-term growth and profitability – and the relocation of our headquarters is part of that strategy. We look forward to welcoming our growers, customers, licensees and other business partners to our new home in Valencia.”

Situated between the I-5 Freeway and the Magic Mountain theme park at 27770 N. Entertainment Drive in Valencia, the new building is located nearer to Sunkist’s multiple growing areas and will allow the company to keep its current employee group intact. The company’s move, which will take place in phases, will occur in September.

Founded in 1893, the Sunkist cooperative of family farms offers more than 40 fresh citrus varieties and remains a brand that has been trusted by customers and consumers for over a century. With thousands of grower members in California and Arizona, the Sunkist cooperative reflects the values and legacy of its 120-year history: family-owned farms where traditional growing practices, stewardship of natural resources and a dedication to innovation are proudly passed through the generations.

Sunkist continues to promote a culture of family and collaboration with growers and customers to drive beneficial results for all. Sunkist offers a full range of cartons, bags, display masters, bins and reusable plastic containers (RPCs) which have been designed with customers’ needs in mind. The company provides customer-specific creative marketing and promotional support to retail and foodservice trade designed to build consumer excitement, demand and sales.

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*Sunkist Growers is a citrus marketing cooperative, founded in 1893,
which is owned by and operated for thousands of family farmers growing citrus in California and
Arizona.*

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