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Contact: **Joan Wickham**
661-290-8777
jwickham@sunkistgrowers.com

Mulholland Citrus Joins Sunkist

Cooperative Welcomes Fourth Generation Grower-Shipper to the Sunkist Family

August 24, 2017, VALENCIA, CA — Mulholland Citrus, an Orange Cove-based citrus grower shipper of primarily mandarins, is joining Sunkist Growers, Inc.

“In the four generations of our family’s farming history, Mulholland Citrus has enjoyed a longstanding relationship with Sunkist and we are pleased to now be joining the cooperative,” said Heather Mulholland. “We are aligned with Sunkist’s sales and marketing approach, as well as the organization’s values – which, as a family business, are very important to us.”

Projected to pack 8 million 5-pound carton equivalents of mandarins annually, Mulholland Citrus will join the network of packinghouses that comprise the Sunkist cooperative.

“Sunkist’s quality promise is central to our brand, and we deliver on that promise by working with best-in-class growers and shippers,” said Sunkist President & CEO Russ Hanlin. “Mulholland Citrus has a rich history of growing and shipping exceptional quality citrus. We are honored to welcome this industry leader to Sunkist and looking forward to working together to deliver premium fruit to our customers.”

Mulholland Citrus will begin packing under the Sunkist brand on November 1 to kick off the 2017-2018 citrus season.

“Along with their volume, Mulholland Citrus brings valuable experience and knowledge to Sunkist,” said Senior Vice President & COO John Striff. “We are leveraging that experience and working collaboratively to ensure a strong start to the upcoming season.”

The Sunkist cooperative of family farms offers more than 40 fresh citrus varieties. With thousands of grower members in California and Arizona, the Sunkist cooperative reflects the values and legacy of its nearly 125-year history: family-owned farms where traditional growing practices, stewardship of natural resources and a dedication to innovation are proudly passed through the generations. Founded under the principle that more can be accomplished by working together, Sunkist continues to promote a culture of family and collaboration with growers and customers to drive positive results for all.

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Sunkist Growers is a citrus marketing cooperative, founded in 1893, which is owned by and operated for thousands of family farmers growing citrus in California and Arizona. For more information, visit www.sunkist.com.

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